

## AD SIZES AND RATES

### PREMIUM COLOR COVER

Inside Front                    \$2,418  
5"w x 9.5"h

Inside Back                    \$2,295  
5"w x 9.5"h

Outside Back                 \$2,995  
5"w x 9.5"h

### TABLE OF CONTENTS TAB

Full Page                      \$1,995  
4.5"w x 9.5"h

Half Page                      \$1,485  
4.5"w x 4.625"h

### BUSINESS SPOTLIGHT

Half Page                      \$1,150  
4.5"w x 4.625"h

### COLOR TABS

(Add 10% for specific tab placement)

Full Page                      \$1,560  
4.5"w x 9.5"h

Half Page                      \$1,360  
4.5"w x 4.625"h

1/4 Page                      \$985  
2.125"w x 4.625"h

### BLACK AND WHITE

Full Page                      \$1,295  
4.5"w x 8.875"h

Half Page                      \$985  
4.5"w x 4.125"h

1/4 Page                      \$765  
2.125"w x 4.125"h

1/8 Page                      \$545  
2.125"w x 1.875"h

**BOLD LISTING                \$100**

GET YOUR EARLY BIRD DISCOUNT NOW!

# 2012

GREATER FAIRBANKS CHAMBER  
OF COMMERCE MEMBERSHIP  
DIRECTORY & RESOURCE GUIDE

## 2012 Greater Fairbanks Chamber of Commerce Membership Directory & Resource Guide

This annual publication features current membership listings and color editorial sections focusing on the Interior business community, the Chamber's history and plans for the future. The Directory is an invaluable resource for doing business in the Interior and Alaska.

For additional information about advertising in the 2012 Directory, please contact:

NORTHWEST  STRATEGIES

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### DISTRIBUTION

The 2012 Directory is mailed free of charge to all Chamber members, municipal libraries and is distributed in every new and relocating membership package. Additional copies will be available at the Chamber offices.

### DEADLINES

Early bird discount of 5% off listed rates:  
Must reserve space by September 16, 2011  
Placement deadline: November 7, 2011  
Art deadline: November 16, 2011

### TERMS

Payment due upon receipt of invoice and ad proof.



# PURCHASE ORDER

2012 Greater Fairbanks Chamber of Commerce Membership Directory & Resource Guide

Advertiser \_\_\_\_\_

Contact/Agency \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Placement Notes \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

## Ad Sizes and Rates

### PREMIUM COLOR

COVER	WIDTH	HEIGHT	COST	
Inside Front	5"	9.5"	\$2,418	<input type="checkbox"/>
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Full Page	4.5"	9.5"	\$1,560	<input type="checkbox"/>
Half Page	4.5"	4.625"	\$1,360	<input type="checkbox"/>
Quarter Page	2.125"	4.625"	\$985	<input type="checkbox"/>

Tabbed sections: About the Greater Fairbanks Chamber of Commerce, Membership Benefits, Advocacy, Interior Alaska: The Place to Do Business, Alphabetical Listings & Categorical Listings

### BLACK & WHITE

Full Page	4.5"	8.875"	\$1,295	<input type="checkbox"/>
Half Page	4.5"	4.125"	\$985	<input type="checkbox"/>
Quarter Page	2.125"	4.125"	\$765	<input type="checkbox"/>
Eighth Page	2.125"	1.875"	\$545	<input type="checkbox"/>
Bold Listing.....			\$100	<input type="checkbox"/>

Ad prices are gross, 15% commission paid to recognized agencies.

### SPECIAL INSTRUCTIONS

Camera ready artwork in PDF format, email to [cmunroe@nwstrat.com](mailto:cmunroe@nwstrat.com).

Make Payments To: NORTHWEST STRATEGIES  
431 W. Seventh Ave., St.e 101  
Anchorage, AK 99501

Phone: 907.563.4881  
Fax: 907.562.2570

**NWS Account Manager** \_\_\_\_\_ **Date** \_\_\_\_\_