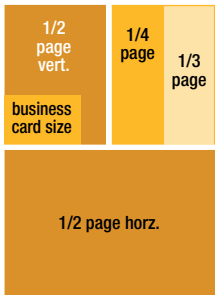


News & Views

QUARTERLY



Ad Rates

Full Page

1	Time	\$1,050
2	Times	\$975
4	Times	\$900

1/2 Page

Vertical / Horizontal

1	Time	\$775
2	Times	\$715
4	Times	\$675

1/3 Page

1	Time	\$630
2	Times	\$600
4	Times	\$550

1/4 Page

1	Time	\$425
2	Times	\$400
4	Times	\$350

Business Card

1	Time	\$270
2	Times	\$225
4	Times	\$195

Inside Front / Back Cover

1	Time	\$1,200
2	Times	\$1,125
4	Times	\$1,050

Outside Back Cover

1	Time	\$1,495
2	Times	\$1,400
4	Times	\$1,200

E-newsletter Ad

4 week period	\$500
175 x 600 pixels	

Anchorage Chamber of Commerce News & Views

Quarterly Publication

- Full color
- Read by more than 1,500 businesses statewide

E-newsletter

- Exclusive opportunity for one advertiser each month
- Reach over 4,000 subscribers

For additional information about advertising in News & Views, please contact:

Northwest Strategies

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907.563.4881

cmunroe@nwstrat.com

Kalyn Simon

907.563.4881

ksimon@nwstrat.com

News & Views Quarterly is an expanded publication providing members with a more in-depth, comprehensive news source. It will replace the Anchorage Chamber's monthly News & Views counterpart beginning September 2010. The new format will include business features, spotlights and issue-based reporting, along with valuable input from community members. News & Views Quarterly will be released every March, June, September and December.



Purchase Order

Advertiser _____

Contact/Agency _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Insertion Date(s) _____

Signature _____

Ad Sizes

	Width	Height	
Full Page	7.5"	9.5"	<input type="checkbox"/>
Half Page Horizontal	7.5"	4.5"	<input type="checkbox"/>
Half Page Vertical	3.5"	9.5"	<input type="checkbox"/>
One Third Page	9.5"	2.175"	<input type="checkbox"/>
One Fourth Page	3.5"	4.5"	<input type="checkbox"/>
Business Card	3.5"	1.75"	<input type="checkbox"/>
Inside Front / Back Covers <small>.25" bleeds incl.</small>	9"	11.5"	<input type="checkbox"/>
Outside Back Cover <small>.25" bleeds incl.</small>	9"	11.5"	<input type="checkbox"/>
E-newsletter Ad	175 pixels	600 pixels	<input type="checkbox"/>

All ads are full color

Special Instructions Camera ready artwork in PDF format, e-mail to cmunroe@nwstrat.com or ksimon@nwstrat.com.

Billing Information

Ad Rates	1 time*
Full Page	\$1,050
Half Page Horizontal / Vertical	\$775
One Third Page	\$630
One Fourth Page	\$425
Business Card	\$270
Inside Front / Back Covers	\$1,200
Outside Back Cover	\$1,495

2 times*
(5% Discount)

4 times*
(10% Discount)

E-newsletter Ad: \$500 / 4 week period
All prices are gross cost, 15% commission paid to recognized agencies. *All prices are per issue.

NWS Account Manager _____ Date _____

Make Payments To: Northwest Strategies, 431 W. Seventh Ave., Suite 101, Anchorage, AK 99501

Phone: 907.563.4881 **Fax:** 907.562.2570

Distribution

News & Views is mailed to the Anchorage Chamber of Commerce membership statewide. Additional copies are available throughout the month at meetings and at the Anchorage Chamber.

Deadlines
March Issue – February 18th for space and artwork. June Issue – May 20 for space and artwork.

Terms Payment due upon receipt of invoice and ad proof.

